

**The Florida Chapter of the Design-Build Institute of America
is Proud to Present**



Information & Registration
www.fldb.org
407.563.1410

September 20-21, 2007
Hilton St. Petersburg Bayfront
333 First Street South, St. Petersburg, FL 33701

Conference Agenda

Wednesday, September 19, 2007

5:00 – 6:30 P.M. **Early Arrival Registration/Exhibitor Set-up**

Thursday, September 20, 2007

7:00 A.M. **Registration/Continental Breakfast**

8:00 – 8:45 A.M. **Opening General Session Design-Build – A Whole New Ballgame!** *There is nothing about design-build that is anything like design-bid-build. Presented by Barbara Jackson, PhD, DBIA, Director, California Center for Construction Education Construction Management Department California Polytechnic State University*

Design-build is NOT just tweaking design-bid-build. It is different in everyway. Making sure that everyone on the team understands the rules of the game is the first order of business before taking on any design-build project. This session will clarify those characteristics that clearly distinguish design-build as a unique process that shifts the roles of every player. Participants will

- Learn the distinct differences that make design-build unique;
- Understand how all of these differences requires a shift in the way we think and the way we relate as team members;
- Understand the importance of making the mental shift from a segregated services mentality to an integrated services mentality.

8:45 – 10:15 A.M. **Around the Horn - Owners & Practitioners Breakout Sessions** *Facilitated Roundtable Discussions*

Topic 1 – Is Design-Build Right for Your Project?

Topic 2 – Developing Procurements That Attract High-Performing Design-Build Teams

Topic 3 - Delivering the Design-Build Project

Owners and practitioners will separate into two groups for facilitated roundtable discussions. Participants will be given a problem statement for each of the three topics and spend 30 minutes discussing solutions before rotating to the next discussion. The objective will be to help participants generate ideas and strategies that can be used to help improve their next design-build project. Attendees will:

- Learn to improve their implementation of design-build
- Learn what the pitfalls can be and how to avoid them
- Gain a greater insight into design-build from the perspective of their peers

10:15 – 10:40 A.M. **Break – Visit with Exhibitors**

10:40 – 11:00 A.M. **National Update**

Presented by *Walker Lee Evey, President and CEO, Design-Build Institute of America* and *Lisa Washington, Chief Operating Officer, Design-Build Institute of America*

Get the latest on what's happening at a National level with DBIA during this brief overview.

11:00 A.M. – Noon **Breakout Sessions Summaries** Participants will reconvene to share information gleaned from the morning sessions. The facilitated discussion will result in a better understanding of the others' viewpoints, and lead to a list of agreed improvements that both sides will try to implement in their next design-build project.

Noon **Technical Program Adjourns**

Afternoon Option 1

12:30 – 1:30 P.M. **Golf Registration and Lunch***

1:30 – 5:30 P.M. **Golf Tournament with Shotgun Start**

Hit the links with colleagues and friends for a relaxing afternoon of golf at the Isla Del Sol Yacht & Country Club in St. Petersburg. The course is an exceptional 18 hole championship layout with challenging fairways, beautiful bunkered greens, shimmering lakes and gardens.

Afternoon Option 2

1:30 – 4:30 P.M. **Tour Tropicana Field or other project TBD**

6:00 – 8:00 P.M. **Welcome Reception** — Join with fellow design-build professionals - kick back and relax for drinks and hors d'oeuvres. Get to know the DBIA family just a little better.

Friday, September 21, 2007

7:00 A.M. **Continental Breakfast – Visit with exhibitors**

8:00 – 8:15 A.M. **Opening Remarks** by *Patrick Mullen, President of the DBIA – Florida Chapter and MWH Americas*

8:15 – 9:15 A.M. **Keynote Address: Building Your Bench for Success** *Getting the right people on the bench, the wrong people off, and making sure everyone is playing the right position*
Presented by *Barbara Jackson, PhD, DBIA, Director, California Center for Construction Education, Construction Management Department California Polytechnic State University*

In design and construction, we all understand the concept of systems—mechanical systems, wall systems, electrical systems, etc. But the most impor-

tant system in design-build is the human system—the team. This session will address the unique dynamics of the design-build team and the identifiable characteristics of the individual players.

- Know the 10 fundamental characteristics of a design-builder
- Know the essential requirements necessary for the team to succeed
- Learn how having the right people on the team optimizes project performance.

9:15 – 9:45 A.M. **Break – Visit with Exhibitors**

9:45 – 10:45 A.M. **Be a LEED® -Off Hitter – Green Design-Build**
Presented by Warren Simonds, PhD, DBIA, Willis A. Smith Construction

“Be a LEED®-Off Hitter—Green Design-Build” will look at green building concepts with an emphasis on the LEED Green Building Rating System. The presentation will address how knowledge of LEED (and SGBC and FGBC) can be of significant advantage in the acquisition of design-build projects, and why sustainable design and construction is so compatible with the design-build process. Participants will gain an “understanding” of how the concept of building “green” can benefit owners. Participants will:

- Learn how LEED concepts can be applied to design-build;
- Gain a more comprehensive understanding of LEED, LEED related projects and the benefits of going “green”;
- Discover why more and more owners are turning to “green” construction;
- Gain a clearer understanding of the marketing benefits of “green” building.

10:45 – 11:45 A.M. **No Curves, Sliders or Spit Balls Allowed -Effective Design-Build Procurement Strategies**

Presented by John Giachino, Regional Director, Client Services Boyle Engineering Corporation

This presentation will inform participants of procurement concepts and practices that result in successfully completed design build projects. Putting the right skills on your procurement team will help assure smoother procurements. Properly and fairly assigned project risks will help attract high performing delivery teams. Drafting RFQs and RFPs that provide concise and not overburdening requirements will promote a faster procurement cycle. Knowing how to evaluate and select the right team will help achieve your design-build project objective. This presentation shares lessons learned about each of these important elements.

- Learn the skills needed to plan and execute successful design-build procurements;
- Learn how to develop risk allocation profiles that attract high performing alternative project delivery teams;
- Learn how to write a clear RFQ/RFP that provides appropriate information and has reasonable submittal requirements;
- Learn the “do’s and don’ts” of effective and efficient design-build proposal evaluations.

11:45 A.M. – Noon **BREAK – Visit with Exhibitors**

Noon – 1:15 P.M. **LUNCH with Chapter Award Presentations Luncheon Keynote Presentation: City of Cape Coral Design-Build Legislation**

Presented by Terrance “Terry” Stewart, City Manager, City of Cape Coral

1:15 – 2:30 P.M. **Avoid Striking Out - Surety Underwriting & Construction Accounting for the Design-Build Practitioner**

Moderated by Tom Donnelly, Stahl & Associates and presented by Matt Battenfield, The Hartford and Tim O’Toole, Vestal & Wiler CPA’s

Insurance and bonding are crucial to design-build projects. Key to this is an understanding of the surety underwriting process and the current surety market-

place. Companies can be better positioned to obtain bonds by having a well-organized financial analysis prepared. Properly prepared financial statements are crucial to this. Participants will:

- Gain an understanding of surety underwriting and pricing from the perspective of the design-build project;
- Learn how to maximize a surety partnership;
- Better understand how to properly present financial statements to increase the company’s ability to obtain bonds;
- Gain an understanding of today’s surety marketplace.

2:30 – 3:30 P.M. **Swinging for the Fence with a Model RFP**
Presented by Paul C. Holcomb, PE, Senior Regional Construction Engineer, South Atlantic Division, U.S. Army Corps of Engineers

The U.S. Army Corps of Engineers plays a critical role in the lives of our military members and their families, as well as our Nation’s well-being. Their commitment to construct projects better, faster, and more economically has led them to further embrace design-build. Learn about the Military Transformation Principles and about the Corps’ development and use of a model RFP for Army Projects. Gain insight into how they are using design-build to bring quality projects in faster and for less money. Attendees will:

- Gain an understanding of the evolution of design-build in the Corps;
- Learn about the Military Transformation Principles and how they may be applicable to use in other projects;
- Learn key principles for developing a model RFP.

3:30 P.M. **Conference Adjourns**

7:10 P.M. **Tampa Bay Devil Rays vs. Boston Red Sox***

*Separate registration is required.

Program is subject to change.

Approval is currently pending for both DBIA and AIA continuing education credits.

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